

Top Ten “Themes”

Palm Drive Health Care District Listening Session Meetings

Service	Bodega Bay 6/23/14 3 Groups	Sebastopol 6/30/14 7 Groups	Guerneville 7/10/14 5 Groups	Sebastopol 7/12/14 4 Groups	Totals 19 Groups
Emergency Services: Emergency room, paramedic response times, access to Trauma Center, etc.	3/3	6/7	3/5	4/4	16/19 84%
Prevention: screening, education, intervention for health behaviors, chronic and communicable diseases, substance abuse, etc.	2/3	4/7	3/5	3/4	12/19 63%
Re-Open Hospital	3/3	4/7	0/5	4/4	11/19 58%
Mental Health Services	1/3	5/7	2/5	2/4	10/19 53%
Dissolve District or Redraw Boundaries:	1/3	4/7	3/5	1/4	9/19 47%
Urgent Care	1/3	5/7	2/5	1/4	9/19 47%
Senior Services: in home supports, healthy aging, assisted living, Adult day health	2/3	5/7	1/5	1/4	9/19 47%
Cardiac/Stroke Care: stroke center, reverse clots,	3/3	3/7	0/5	1/4	7/19 38%
Support Community Clinics	2/3	2/7	3/5	0/4	7/19 37%
Radiology/Imaging	0/3	4/7	1/5	1/4	6/19 31%

Explanation: The Listening Sessions had 25 to 75 participants at each of the four meetings. As part of the agenda, 19 small discussion groups were asked to brainstorm and discuss health services needed by the district residents. One group came up with 25 suggested services, another with five. The groups did not prioritize their suggestions, and not everyone in the group supported each suggested service. The “Totals” column on the right shows the numbers and percent of groups which mentioned a particular service or theme (not the percentage of meeting participants in favor of that service).

The listening sessions were structured as an informal dialogue and information sharing opportunity, not as a statistically significant poll. Because of the open-ended nature of the small groups, it was difficult to group the recommended services into distinct themes and is overlap in categories. Some of the specific comments made in meetings by the groups are outlined below under each "theme." These comments are presented to provide more transparency on how the themes were developed and to illustrate the range of recommendations each theme encompasses.

Emergency Services comments include:

Emergency Room (this service was specifically identified in 8 out of 15 groups); ER with Cardiac care in Sebastopol and Guerneville; Stand-alone ER; 24 hour physician availability; Life-sustaining emergency services; Coordinated triage; Shorten time and distance to emergency services; Mitigate factors that increase response time; Mobile emergency care with professional medical personnel; Trauma center; If we cannot terminate district then tax money should go to ambulance services and improve services in West County Health Centers; Additional ambulance service; Routes include whole district; Stable and available service; increase local ambulance capacity; EMT/Paramedic services for accurate assessment; Speedy access by coastal residents to trauma care or any care; Fastest ER in the area? Goal; Capacities of hospitals to provide quality emergency services;

Prevention comments include:

Use hospital as a central hub to foster/promote health; Health education program; Get kids to stop smoking; Board keep in mind the determinants of health; Smoking cessation for youth; Exercise; Health promotion; Wellness classes; Address smoking; , drugs, substance abuse; Blood pressure screening; Health classes – wellness, prevention; Health center for health education; pro-active health education; Community Outreach – haven't seen any community outreach other than Sebastopol; Addiction rehab and education; Vaccination education; Prevention; Preventative services; Outreach program to bring health care to schools; Alcohol and eating disorder; Drug rehabilitation center.

Mental Health Services comments include:

For seniors; Focus on adolescents; Mental health services; Mental health.

Re-open Hospital comments include:

Re-open hospital so physicians can practice; Increase taxes to keep hospital; Need a hospital now; Serves as a meeting ground for medical personnel; Research (brings funding); Outreach/Marketing of services available; More in-patient hospital service; Observation beds; Surgeries that require overnight stays; Hospital and ER bought by citizens by large donors/small donors within the next month; Specialist to initiate business growth plan of hospital with the knowledge of how to compete with other hospitals especially Kaiser; Use telecommunications/telemedicine; 100% of revenues should be dedicated to re-open and operate hospital with ER; Board should actively support opening the hospital within 24 hours; Sell or lease to a qualified entity; Advertise like a magnet school to help make hospital profitable; Better food to draw people; Destination hospital for complementary/integrated medicine; Taxes are for the hospital, not other services; Local, humane care here; Pay for service hospital vs. taxpayer supported.

Dissolve District or Redraw District Boundaries comments include:

Keep hospital closed until taxpayers are out of the equation; Dissolve Board; Realign District to exclude River Road corridor; Have hospital and ER or dissolve district and eliminate tax; Guerneville/RiverRoad detach from District; Detach River Road north; Redefine boundaries; If we cannot terminate district then tax money should go to ambulance services and improve services with West County Health Centers.

Urgent Care comments include:

Turn existing Emergency Room into Urgent Care; Urgent Care provided by ambulance staff; Urgent care; Provide basic 24 hour primary urgent care (can be done outpatient);

Senior Services comments include:

Residential care; Focus on seniors; Successful aging; Support services for aging in place; Transportation; Elder aging in home; Convert building to assisted living; Adult day center; Assisted living; Geriatric care; Senior care and services.

Cardiac/Stroke Care comments include:

Look at specific services that can be provided without a whole hospital (e.g. stroke services); Cardiac event/stroke center; Primary strokecenter if we reopen acute hospital of any kind; Clot-busters for heart/brain; Stroke center; Trauma attention (stroke/heart attack); Cardio care.

Support Community Clinics comments include:

Set up clinics in small towns (24/7); Use of other services (Community Care Clinics); Add more providers, services, time (hours of operation) at health care centers; Support current clinic system; Turn Palm Drive resources into community health services; 24-hour pharmacy;