



**PALM DRIVE HEALTH CARE
DISTRICT**

**AGENDA
PALM DRIVE HEALTH CARE DISTRICT
BOARD OF DIRECTORS
Special Board of Directors Meeting**

**OPEN SESSION
June 27, 2016
Directly Following the Governing Body Meeting**

**Sonoma West Medical Center
Conference Room
501 Petaluma Avenue
Sebastopol, CA 95472
(707) 823-3586**

Our Vision: Through engagement with our diverse West County population the district will promote improved health and well being.

Our Mission: Palm Drive Health Care District exists to deliver access to quality and compassionate health services responsive to the needs of our District.

Our Values: Integrity- Leadership – Caring - Perseverance

PLEASE TURN YOUR CELL PHONES OFF

June 27, 2016

CALL TO ORDER BY PRESIDENT MARESCA

ROLL CALL Sandra Bodley will attend via teleconference from:

Town and Country Resort and Convention Center
500 Hotel Circle North
San Diego, CA 92108

APPROVAL OF AGENDA

OPEN SESSION - Directly Following the Governing Body Meeting

PUBLIC QUESTIONS/COMMENTS

If you wish to speak about a matter not on the agenda, please make your comments at this time. Please limit your comments to 3 minutes.

DISCUSSION AND ACTION ITEMS

1. Approval of hiring a CEO and a CNO for Sonoma West Medical Center (Action)(A.Brogan/S.Bodley)

NEXT STEPS

The meeting will be adjourned to the PDHCD Regular Board meeting, July 11, 2016 at 5:30 p.m. at the Sonoma West Medical Center Conference Room.

Palm Drive Health Care District

Members of the public have the right to speak on any item on the published agenda. If you wish to speak about a matter not on the published agenda, please make your comments during the portion of the meeting designated for Public Comments. Please limit your remarks to three minutes. Please note that, with some exceptions, the District Board does not engage in discussion or take action on non-agenized matters. However, the board may respond briefly to public comments, refer matters to staff; ask questions for clarification, or schedule matters for future agenda. Materials related to open session items on this agenda that are submitted to the Board or committee after distribution of the agenda packet are available for public inspection during normal business hours at 612 Petaluma Avenue, Sebastopol, CA.

Consent Items:

The Board agenda may include items on a consent calendar. Consent calendar items are routine matters or matters which have been reviewed by the board previously. These items may be approved by one motion without discussion unless a board member requests that the item be taken off the consent calendar. Items removed from the consent calendar will be taken up upon completion of action on the remainder of the items on the consent calendar.

American Disability Act (ADA)

The Sonoma West Medical Center complies with ADA (American Disabilities Act) requirements and upon request, will attempt to reasonably accommodate individuals with disabilities by making meeting material available in appropriate alternative formats (pursuant to Government Code Section 54953.2). Anyone requiring reasonable accommodation to participate in the meeting should contact Janet Harris, Administrative Assistant at (707) 823-3586.



Report on Change in Management at Sonoma West Medical Center

This is to report that Ray Hino, CEO Sonoma West Medical Center has resigned in order to pursue other opportunities.

We would like to acknowledge that Ray Hino has contributed significantly to Sonoma West Medical Center. Ray through his relationships and experience in the health care field shepherded the hospital through OSHPD approvals of the physical plant, licensing by the CDPH, DNV and Medicare certification which followed with the reopening of the hospital on October 30, 2015.

Since then he has worked with physicians to increase utilization of hospital services and again with his contacts in the field successfully negotiated to completion insurance contracts including most recently the Blue Cross contract.

Raymond is a calm, kind and positive person who communicates a sense of calm and stability to staff and colleagues. His open door policy is welcoming to all staff at all levels. We thank him for his dedicated service to Sonoma West Medical Center and wish him well in his future endeavors.

As you know Barbara Borbeck, DNP, RN, NEA-BC, BSBA has been working at Sonoma West Medical Center (SWMC) as the COO/CNO since June 6, 2016. While this has been a short amount of time, she has already demonstrated significant skill in hospital operations and administration. She has also gained the support of hospital managers and the staff as well she has the support of the SWMC Board of Directors.

Barbara has significant experience in many hospital systems and has dealt with hospital operations and finance for many years. She has already made integral interventions in the operations of the hospital to improve quality, efficiency, nursing satisfaction and customer service.

It is with great pleasure to announce that Barbara Borbeck has accepted the position as CEO of Sonoma West Medical Center pending the approval of the Governing Board and District Board of Palm Drive Health Care District.

Barbara's resume is in the Board packet for your perusal and information related to her experience and ability to fulfill requirements for the CEO position at SWMC.

Alanna Brogan, MSN,PHN,RN
Executive Director
Palm Drive Health Care District

BARBARA BORBECK, DNP, RN, NEA-BC, BSBA

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EXECUTIVE PROFILE

Board certified, talented and innovative nurse executive. Extensive knowledge of healthcare environment in acute care and ambulatory settings. Expertise with Joint Commission, CMS, regulatory compliance. Mastery in patient satisfaction, lean process improvement, policy development, budget management and quality initiatives. Nurse leader development, staff recruitment and retention with labor partnerships. Flexibility and adaptability to a rapidly changing environment using project management and executive finance knowledge. Successful Magnet and Magnet redesignation.

PROFESSIONAL EXPERIENCE

Assistant Chief Nursing Officer

Providence Holy Cross Medical Center, Mission Hills, CA

2014 -

- Provided expert leadership direction and oversight to 432 FTEs and 16 direct reports
- Prioritized capital equipment needs and secured \$1 million in funding for critical care beds
- Served as coach/mentor/role model for nurse leader development
- Joint venture outpatient infusion with medical group revenue projection by \$1.3 million
- Shared governance optimization to maintain Magnet during redesignation period
- Reduced CAUTI/CLABSI by 40% from previous year through Six Sigma DMAIC
- Performance optimization of quality program adding structure and accountability
- Ensured regulatory compliance with Joint Commission and CMS
- Led inpatient nurse sensitive indicators increasing Press Ganey from 20th to 60th percentile
- Introduced leader accountability model through crucial communication tools
- Strategic redesign for expansion of Progressive Care to increase acuity/revenue
- Developed a 20 bed Oncology Unit to meet oncologists and surgeon request for specialty care
- Implemented a nurse leader succession plan
- Improved immunization core measure rate to 99.9% within 45 days of redesign
- Successfully developed positive partnerships between nursing and physicians through team building

Director Inpatient and Ambulatory Departments (Service Area Manager)

Kaiser Permanente Hospital, East Bay, CA

2009 - 2014

- Multi-site operations for inpatient, ambulatory palliative care departments.
- Provided direction for clinical service areas and nursing practice throughout facility
- Successfully improved clinical outcomes resulting in decreased length LOS from 3.3 to 2.4 days
- Provided leadership in clinic operations and program implementation
- Guided nursing and multi-disciplinary personnel with decision-making and direction in patient care
- Developed strategic throughput for high risk populations from ED, acute care and continuum.
- Increased volume in the Palliative Care department in first 4 months of leadership by 40%
- Ensured comprehensive employee support for professional development
- Developed of collegial work atmosphere in a labor environment.
- Led hospital wide pain management process improvement to 75th percentile
- Improved staff satisfaction, performance and people pulse results to 85%

**Nurse Manager, St. Joseph's Hospital and Medical Center, Phoenix, AZ
Patient Care Units, Pain Service and Palliative Care Department**

2007 - 2009

- Provided leadership in program implementation and clinical operations
- Managed and initiated systems and programs to promote excellence in service and patient care safety
- Increased pain and palliative referrals 40% within 4 months of redesign
- Evaluated treatment plans for medical/surgical, oncology patients and end of life care, chronic pain conditions and chronic opioid therapy as nurse practitioner.
- Initiated *Pain Resource Nurse* program
- Restructured Palliative Care Department to multi-disciplinary service
- Collaborated with medical staff to eliminate barriers to palliative services
Designed metrics and quality improvement activities for the department.
- Oversight of nursing and physician educational offerings.
- Management and oversight of department budget.
- Collaborated with informatics department for data collection for research and quality assurance.

**Nurse Manager, Scottsdale Healthcare, Scottsdale, AZ
Pain and Palliative Care Service, Oncology**

2005 - 2007

- Co-Chair Magnet Designation Committee for multiple sites – Awarded 2006
- Versant RN Nurse Residency Manager Lead
- Developed a palliative care and pain management program.
- Oversight of pain and palliative referrals for medical/surgical, oncology and ICU departments.
- Implemented a Pain Resource Nurse program
- Improved clinical outcomes for pain and palliative patients with decreased LOS
- Grew referral volumes in the first year of leadership by 50%.
- Designed patient rounding model utilized throughout the organization - 90th percentile national ranking with Press Ganey.
- Implemented evidence based practice for delivery of clinical care.
- Supervisory responsibility for department and 35 specialty trained RN staff.
- Designed marketing materials for patients and staff to increase visibility and patient satisfaction.
- Developed community based cancer care presentations for patients and caregivers.

**Nurse Manager, Banner Health, Phoenix, AZ
Medical-Surgical Units, Pain Management**

1998-2005

Manager, Banner Thunderbird Medical Center

- Direct responsibility for 24/7 pain service line for Med-Surg and ICU departments
- Secured physician partnership for medical support of service line.
- Innovative Practice Award for *SBAR* communication
- Patient Safety Award for Safe Pain Medication Practice
- Consistent Highest Patient Satisfaction Scores in Banner System

Pain Management Coordinator, Banner Heart Hospital

- Clinical pain management education and training development
- Implemented system wide smart pump technology for PCA and Epidural delivery
- Daily hospital management of all patients with PCA and Epidural medication
- Developed education of pain management principles for staff.
- Created and presented the new Pain Management Standards to JCAHO as first Banner Hospital surveyed under new guidelines.

Banner Health Staff RN, Banner Good Samaritan Medical Center 1998-2003

Barbara Borbeck, DNP, RN, NEA-BC, BSBA